SAN DIEGO GIVES

NOW THROUGH SEPTEMBER 8

SAN DIEGO GIVES' LOCAL IMPACT

- Nonprofit capacity building and donor education program, which culminates in a day of online giving September 8.
- Only in its second year, SDG more than doubled nonprofit participants; 120 organizations participated in inaugural year.
- There is an interactive map to guide giving by neighborhood. Learn about new organizations and their work.
- Shines a light on community needs and the impactful responses of 327 local nonprofits.
- Six-month program launched in March, offers fundraising support and education for participating nonprofits.

QUESTIONS? INFO@SANDIEGOGIVES.ORG WWW.SANDIEGOGIVES.ORG
**BIG GOALS**

- Raise at least **$2 million** for **250+ nonprofits**.
- Engage minimum of **4,000 donors**, 40% of which will be new to organizations.
- At least 75% of donors will report campaign **positively affected their giving**.
- At least 75% of participating nonprofits will report **increased learning**.
- Provide **25+ unique learning opportunities** through San Diego Gives University.

**DONATE WITH CONFIDENCE. GIVING IS EASY!**

- Connect with causes that matter most.
- User-friendly, fun platform with swift, safe, and seamless transactions.
- Donation receipt emailed immediately.
- Give by Credit Card, PayPal/Venmo, Apple Pay, Bank Account and Donor Advised Fund. Select payment method using dropdown menu.
- Community foundation partners include Catholic Community Foundation, Coastal Community Foundation, Jewish Community Foundation of San Diego, Legacy Endowment Community Foundation, Rancho Santa Fe Foundation, and San Diego Foundation.

**NONPROFITS HAVE BEEN VETTED. ALL:**

- Have proven track records of strong leadership and fiscal responsibility.
- Respond to local needs and make a tangible impact.
- Serve diverse communities.
- Hold a current 501(c)3 public charity status.

MORE DONOR RESOURCES: WWW.SANDIEGOGIVES.ORG/DONORS